

## PRIVACY STATEMENT – INVITATION FOR WEBINAR

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### **SPECIFIC PRIVACY STATEMENT FOR THE WEBINAR “2020 EU-KOREA ZERO ENERGY BUILDING CONVERGENCE ALLIANCE FORUM” IN THE FRAMEWORK OF THE “EU-KOREA CLIMATE ACTION PROJECT”**

**1. ONLINE INVITATION/REGISTRATION RELATING TO THE WEBINAR “2020 EU-Korea Zero Energy Building Convergence Alliance Forum” to be held on 27 Oct 2020 IN THE FRAMEWORK OF THE “EU-Korea Climate Action Project” (hereinafter referred as the Webinar).**

The webpage (<http://www.climateaction-korea.eu/pc/en/main>) offers you an online electronic registration service for the above mentioned Webinar. While registering, your personal data will be collected and further processed for the purposes detailed under Article 2 below.

**The data co-controller** of the processing operation is European Union represented by the European Commission, B-1049 Brussels, Belgium.

The following **entities process** your personal data on behalf of the data controller:

- **ICF S.A.**, based in Belgium with its registered office located at Avenue Marnix 17, Brussels, B – 1000, Belgium (hereinafter referred to as ICF);
- **ECOSIAN Co. Ltd.**, a company registered and incorporated under the laws of South Korea, with its registered office at 8F Baeksang Startower 1cha, Digitalro 9-ghil, Geumcheon-gu, Seoul, South Korea (hereinafter referred as Ecosian), as data processors, and
- **M2EMEDIAWORKS** The webinar service provider – data sub-processor.

Your personal data is processed in accordance with Regulation (EU) No 2018/17251 on the protection of individuals with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data.

**The legal basis** for the processing activities is Article 5(d) of Regulation EU 2018/1725 based on your explicit consent.

**2. WHAT PERSONAL INFORMATION DO WE COLLECT, FOR WHAT PURPOSE AND THROUGH WHICH TECHNICAL MEANS?**

Personal data collected and further processed comprises of the data that is necessary for the aforementioned Webinar (such as name, organization, organization type, position/title, email, the country, and gender).

The purpose of processing the personal data in the context of the Webinar is the management/organization of the meeting, including management of:

- lists for contacts, invitations, participants, distribution of outlook invitation and link to the webinar, distribution of reports / documents, follow-up meetings and actions, news, publications etc.;

- photographs/pictures, presentations, audio and video recording of the webinar including contributions from speakers and participants and thereafter hosted on the abovementioned website etc.;
- For invitation to future events and activities of the Climate Action project and emailing the project's newsletters, upon your consent.
  - IP data, location data, data about the web browser, data collected using cookies or other tracking technologies (see Cookie section below) collected automatically while
- registering to meetings/virtual meeting through GetResponse.

We use a third-party provider, M2emediaworks, for the purpose of hosting the webinar.

GetResponse uses cookies to generate statistics about the readership. This means that some information linked to users' behaviour will be stored in GetResponse databases.

Also see GetResponse Cookie Policy: <https://www.getresponse.com/legal/cookie-policy>

Name of the cookie	Characteristic	Purpose	Persistence
tms	Contains ids for a message, campaign, subscriber, link, user	Sales tracking	More than 30 days
tmc	Contains ids for a message, subscriber, link	Goals tracking	More than 30 days
xsid	Contains subscriber id	GA tracking	More than 30 days

### 3. WHO HAS ACCESS TO YOUR INFORMATION AND TO WHOM IS IT DISCLOSED?

Access to all personal data and information collected in the context of the aforementioned Webinar is only granted through UserID/Password access to defined members of the Data Controller (European Union represented by the European Commission, B-1049 Brussels, Belgium), ICF and Ecosian's project team and their approved sub-processors mentioned in this privacy notice, without prejudice to a possible transmission to the bodies in charge of a monitoring or inspection task in accordance with the requirements of the European Commission and as per the applicable laws in the EU and any other relevant jurisdiction.

No personal data is transmitted to parties which are outside the recipients and the legal framework mentioned above. ICF and Ecosian will not share personal data with third parties for direct marketing purposes.

Your personal data **may be transferred** out of Korea to third countries or international organisations specified in this Privacy Statement.

### 4. HOW DO WE PROTECT AND SAFEGUARD YOUR INFORMATION?

Access to all collected personal data and all information related to the abovementioned Webinar is only given to the above described populations with a UserID/Password.

The Data Controller, Data Processor and their representatives or agents will strive to implement commercially reasonable physical, administrative and technical safeguards to help protect the confidentiality, security, and integrity of your personal data and prevent the loss, misuse, unauthorized access, unauthorized interception, or alteration of your information. Your choice to disclose personal data is absolutely voluntary. Unfortunately, no data transmission over the Internet is 100% secure and we cannot ensure or warrant the security of any such personal data or fully ensure that your private communications and other personal data will not be inadvertently disclosed.

## **5. HOW CAN YOU VERIFY, MODIFY OR DELETE YOUR INFORMATION?**

By using the below Contact Information, you may exercise your:

- Right to extensive information
- Right to access data
- Right of rectification or correction.
- Right to erasure/be forgotten.
- Right to withdraw / opt out
- Right to object
- Right to restriction
- Right to data portability
- Rights in relation to automated decision making
- Right to make a complaint
- Right to breach notification

In case you want to verify what personal data is stored, have it modified, corrected or deleted, please contact us using the Contact Information below in Article 7 by explicitly specifying your request.

If processing is based on your consent, you have the right to withdraw your consent at any time, without affecting the lawfulness of the processing based on your consent before its withdrawal.

Your request to exercise one of the above rights will be dealt without undue delay and within **one month**.

## **6. HOW LONG DO WE KEEP YOUR DATA?**

Your data will be kept for a maximum period of One Year after the end of the Webinar. Data will be deleted at the end of this period. However, you can ask the deletion of your data anytime by sending us an email mentioned under Article 7.

- Upon your specific consent, your name and e-mail will be included in the data controller's database hosted in the EEA to receive newsletters and invitations to future events and activities of the Climate Action project.

## **7. CONTACT INFORMATION AND RECOURSE**

If you have any questions or concerns about how your personal data is being processed, please contact:

1. Patrick Polacsek ([Patrick.POLACSEK@eeas.europa.eu](mailto:Patrick.POLACSEK@eeas.europa.eu))
2. Lena Ruthner ([Lena.Ruthner@icf.com](mailto:Lena.Ruthner@icf.com))

You shall have the right of recourse at any time to the Data protection officer of the European Commission at [EC-DPO@ec.europa.eu](mailto:EC-DPO@ec.europa.eu) and the European Data Protection Supervisor (EDPS) at <https://edps.europa.eu>.