



2019 SUGlobal Impact Challenge Poland

Rules & Criteria

Applicants must meet the following eligibility requirements:

- The challenge is open to residents and citizens in Poland and the CEE region
 - Poland, The Czech Republic, Slovakia, Ukraine, Austria, Hungary, Estonia, Lithuania, Latvia, Romania, Bulgaria.
- You must be age 21 or older on the first day of the GSP
- You must be fluent in written and spoken English
- Your venture is a fully formed entity in seed, idea-stage or scale-up stage and has at least 1-2 full-time co-founders.
- You must be able to participate in the entire Global Startup Program prize
- Applicants selected as finalists will be interviewed by a panel of judges on October 7, 2019.

Who Should Apply

We will be really thrilled to find:

- SU mission alignment: You have a startup in one of the global grand challenge (GGC) spaces.
- Team: Your startup has at least two full-time co-founders.
- Experience: You have expertise in an exponential technology and/or a key GGC space.
- Time: Your venture is a fully formed entity, and is in the seed-stage or idea-stage.
- Traction: You have demonstrated market traction (LOIs, purchase orders, validated trials, sales, etc.).
- Eagerness to learn: You're looking for a substantial shift in mindset and skill set, and are eager to globalize your startup and 10x your impact.
- Availability: You're available to the GSP Activate (three weeks) phase starting in Q1 of 2020, and the SU campus in Mountain View for the Accelerate (three weeks) phase.



Assessment Criteria

We will evaluate submissions using the following criteria:

- Degree of the solution's relevance to the theme of the challenge
- The regional relevance in solving the challenge in Poland and the CEE region
- Project or Idea leverages exponential technology to solve the problem
- Feasibility, viability, and coherence of implementing the idea
- Entrepreneurial and innovative potential, with a focus on technological novelty
- Impact & compelling need and potential to scale globally
- Committed existing team.

Entry Criteria

- CV or resume
- Summary of accomplishments
- An abstract of the project idea
- Video (provide url) of the project idea.

Important Dates

- Applications Open: July 4, 2019
- Applications Close: September 9, 2019
- Live Pitch Event & Winners Announced: October 7, 2019

GIC Poland Team